

**N+ x Proto**

## **A New Way to Connect**

How we bring new experiences to life for  
our corporate partners



**AI-powered Avatar, uniquely trained and tailored to your brand, capable of engaging with your audience in multiple languages.**

With Proto Hologram x NDN, your brand can deliver dynamic, interactive experiences that transcend traditional boundaries, bringing your message to life in an immersive and personalized way.



# Proto connects people & business in a whole new way

The future of communication through holographic display and computing ecosystem with 2 models- The Epic & The M.



## The Epic

The **Epic** provides a fully lifesize experience for the viewer. It's like being in the same room.

**20 point**

Multi-touch screen

**86" Hi Res**

Volumetric Display

**Wide Angle**

4K Return Feed Camera



**Connectivity**  
Ethernet & Wifi



**Proto OS:**  
Custom Operating System



**Camera**  
4k camera onboard the Epic.



**Depth Sensing Camera:**  
Intel Realsense



## The M

A sleek 21.5 inch volumetric display that offers all the amazing features of the **Epic** in a tabletop form that is priced to scale.

**16GB**

RAM

**1TB**

Storage

**AI**

4k Return Feed Smart Camera

**WiFi**



**Display**  
Holographic High Density Multitouch



**Mobile Device**  
Connect, Film and Stream Content



**Proto Cloud**  
Compatible



# Public Places



← ✉️ ทางออกขึ้นเครื่อง Gates 1 (B1) C1,C1A  
→ ✉️ ทางออกขึ้นเครื่อง Gates 1 (B1) C2,C2A  
← ✉️ ทางออกขึ้นเครื่อง Gates 1 (B1) C3,5,7,9  
→ ✉️ ทางออกขึ้นเครื่อง Gates 1 (B1) C4,6,8,10  
C1A,C2A





Live events





Automotive Showrooms





## Malls & Retail

Showcase products in a unique way  
while capturing key consumer data &  
analytics



Education

$$A = L \times w$$

$$A = \frac{(B+b) \times h}{2}$$





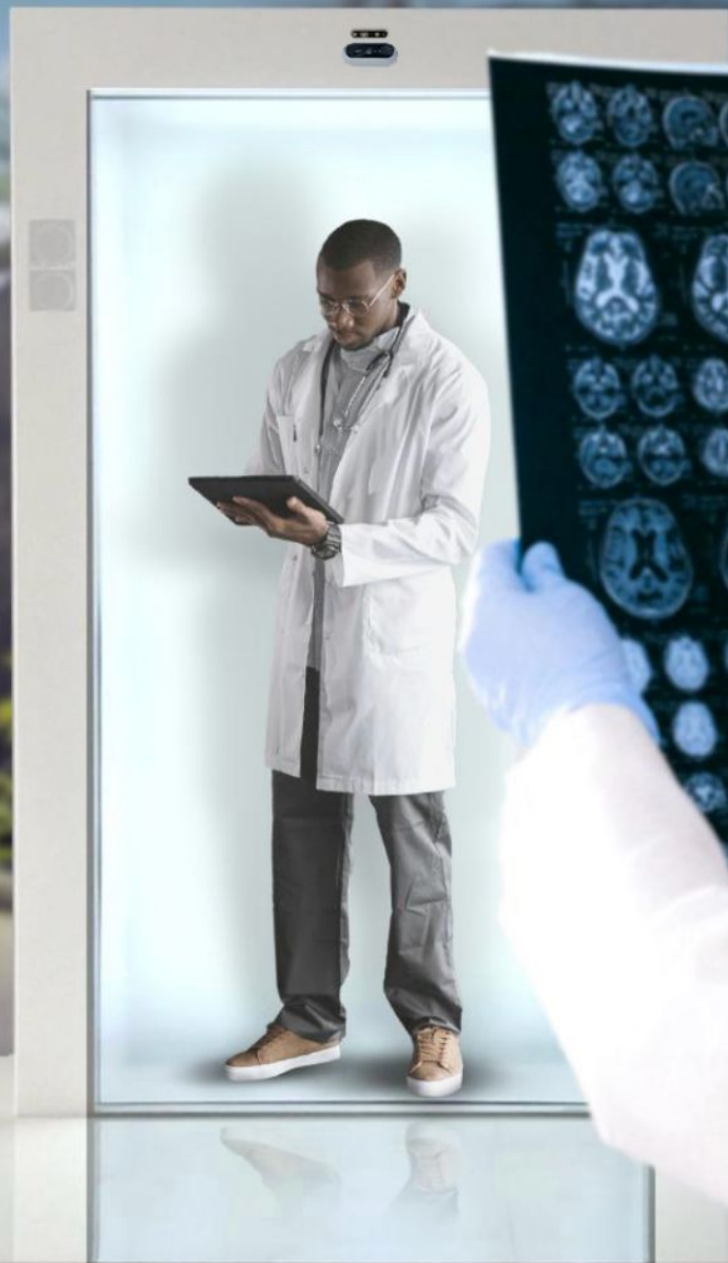
Live Events

Art Gallery





Medical & Healthcare



# Revolutionizing Engagement: Avatar as a Service

Transforming customer interactions with AI-powered holographic avatars, available anytime, anywhere

## Always-On Brand Ambassador

Your Brand, Always Engaged

Avatars powered by GPT, available 24/7, offering consistent brand messaging and interaction, beyond human limitations

## Intelligent Cross-Selling Conversationalist

Smarter Conversations, Bigger Opportunities

Leverages deep learning to understand customer needs, making relevant up-sell and cross-sell recommendations seamlessly.

## Full Control, Authentic Interactions

Your Voice, Their Experience

Customize avatar dialogues to align with brand values, ensuring authentic and controlled customer interactions

## Seamless AI-to-Human Handoff

Complex Queries, Simplified Solutions

Smooth transition from AI to human support for complex inquiries, maintaining a flawless user experience

## Strategic Deployment, Maximum Impact

Strategically Placed, Instantly Noticed

Easily deployable in high-traffic areas, ensuring your holographic brand ambassador gets maximum visibility and engagement.







## Global Recognition & Presences

Proto has been on providing next gen interactive experience both globally and locally. It also attracted well known celebrity investors such as Howie Mandel & Logan Paul.

**FASTCOMPANY**



Mar 8, 2022  
**Proto Named to Fast Company's Most Innovative Companies 2022**

**AXIOS**



Mar 3, 2022  
**Proto Leads Field in Business Travel Replacement via Holograms**

**Bloomberg**



Mar 1, 2022  
**3D Holoportation for the Masses**

**FORTUNE**



Feb 28, 2022  
**Proto Hologram is making Waves with its 3D Devices**

**Esquire**

Star Wars-Level Hologram Tech is Here, and It's Bound to Revolutionize Your Next Video Call  
*November 26, 2020*

**The New York Times**

PROTO is a Way to Be There in Spirit, If Not in Body  
*June 18, 2021*

**FOX BUSINESS**

Tired of Zoom Calls? PROTO offers hologram machines for the home  
*August 6, 2020*

**Forbes**

How PROTO Can Help Candidates Campaign in the Metaverse  
*November 1, 2020*



## Our Hong Kong Stories

We have delivered this next gen hyper realistic AI interaction experience with financial services & entertainment organizations to deliver new ways to engage with their customers.



古天樂- 明日戰記  
Warriors of Future



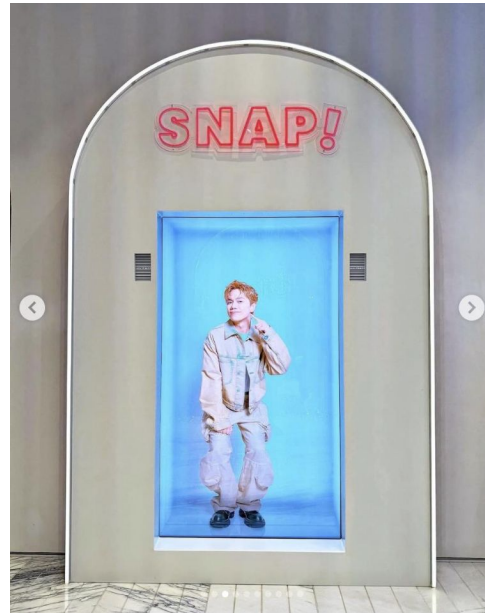
AIA Hong Kong & Macau CEO- Alger Fung presenting at a corporate event





## Hong Kong Entertainment

We've empowered renowned artists like including Hins Cheung, Joey Yung and Twins to introduced themselves on Proto. Fans are invited to do selfie with them and share their photos on social media.



foodieyanyann and foodieyanyann  
銅鑼灣 Causeway Bay

foodieyanyann 英皇娛樂限定店! 一齊追星 @egg.effect

0 e:effect Concept Store, 英皇娛樂期間限定概念店登陸銅鑼灣啦! 店內好多打卡區, 好多互動區, 還可以買明星們捐出的二手物品做慈善義賣哦~

我仲同咗軒仔、Twins、容祖兒在韓式自拍亭玩自拍, 拍出來的感覺超級真!! 再去互動Hologram全息影像打卡位再合照, 拍了好多照片, 非常開心。

現場更有音樂直播專區, 會有歌手定期開Live兼Busking跟粉絲互動。樓上



Liked by hoeat\_duck and others  
13 hours ago

Add a comment... Post



全新英皇娛樂概念店登陸銅鑼灣! 足足有三層高, 每層都是不同主題! 除了可以打卡, 亦有多款獨家期間限定精品發售, 粉絲們絕對不能錯過! 即睇開幕日期



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容祖兒 · 陪我長大

playeahk 1 d  
英皇娛樂期間限定概念店0 e:effect Concept Store  
發售本土藝術家聯乘設計限量精品  
EEG 藝人打卡位  
直播互動 busking 專區  
獨家發售明星私藏 收益作慈善用途

英皇娛樂 (EEG) 以玩轉「EEG」成為「EEG (童)」的概念, 在銅鑼灣素街開設期間限定概念店 (Retailtainment Hub) - 0 e:effect, 旨在為大眾帶來一個專注於流行文化, 同時融合音樂、電影、演出及本土藝術等元素的公共空間。樓高三層, 佔地逾6000平方尺的0 e:effect概念店集娛樂及文化互動與精品零售於一身, 為粉絲們提供獨特有趣的專屬體驗。0 e:effect項目全部收益扣除成本後將捐贈給慈善團體。



117 likes  
1 day ago

Add a comment...



## AIA Hong Kong & Macau

AIA, our esteemed partner, has exemplified cutting-edge innovation by strategically integrating Proto across diverse facets of their operations, effectively driving sustained growth





Contact Us  
info@ndngroup.com

